



Accountability Report 2022–2023

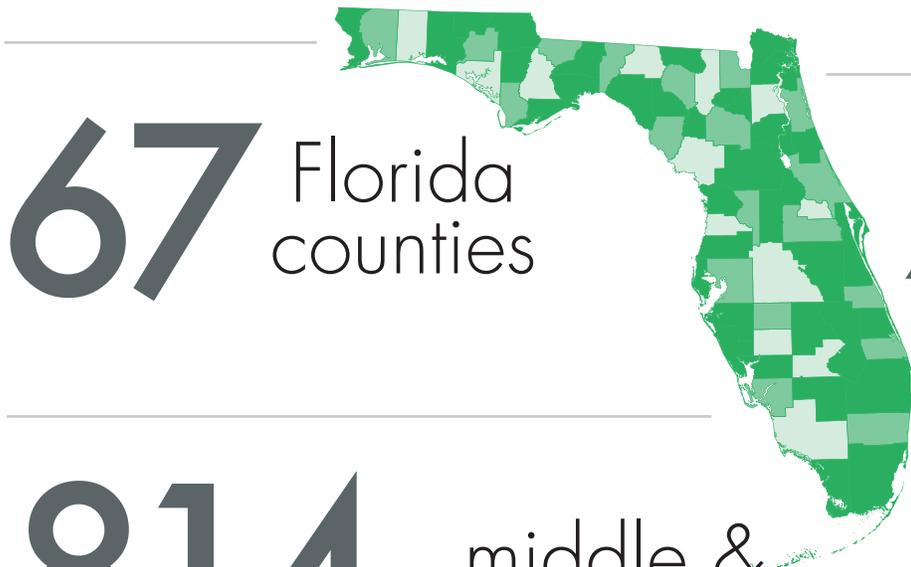
SCHOLARSHIPS, MENTORS, & HOPE



Success in College, Career, & Life!

Our Impact Across Florida

providing scholarships, mentors, and hope



45 local programs

814 middle & high schools



40 colleges & universities



9,686 mentors

39,829



students since 1995

Take Stock in Children



Take Stock in Children was founded in 1995 as a Florida nonprofit organization by business and community leaders and built as a public-private partnership to break down barriers to opportunity and instill hope in economically disadvantaged youth. The Take Stock multi-year model benefits students by providing support services through a volunteer mentor, a college success coach, and college readiness workshops while mitigating financial barriers to higher education by providing a Florida Prepaid College Foundation Project STARS scholarship. By setting high expectations for their academic future, Take Stock in Children helps students graduate from high school in strong academic standing and prepared for postsecondary success. Since 1995, Take Stock in Children has served over 39,000 low-income, at-risk children throughout Florida. Take Stock in Children's innovative model helps children most often overlooked and underserved through early intervention, selecting students between the 6th and 9th grades to enroll in the program. Participating students must maintain good attendance and grades and sign a contract committing to stay crime-free and drug-free.

Program Model – Continuum of Care

Take Stock achieves success through an innovative multi-year program model of mentorship, accountability, college success, and a college scholarship.



Breaking the Cycle of Generational Poverty

 **28 Years** of providing Scholarships, Mentors, and Hope

 **15,000 Students Served Annually**

 **39,829 Students Served Since 1995**

 **254,038 Student Service Years Provided** (starting from 6th grade)

Take Stock in College

In 2018, the Take Stock in College initiative was launched. This program is designed to improve the postsecondary completion rate of the 6,500 Take Stock scholars attending Florida's 40 public colleges or universities annually. Take Stock in College takes a holistic approach to tackling the common barriers to certification/degree attainment that economically disadvantaged and first-generation populations regularly face, including academic support, financial aid assistance, and career advisement. The objective of the postsecondary support program is not to duplicate the services already offered to students at their college or university, but to connect students to these existing services and resources to enhance their postsecondary experience and degree attainment. These trusted connections and additional supports are the difference between success and failure for many students.

Take Stock serves approximately 15,000 students each year, combining the Take Stock in Children and Take Stock in College programs. Today, Take Stock is known as one of the nation's preeminent mentoring, college readiness, scholarship, college access and completion direct service organizations.

The Take Stock App

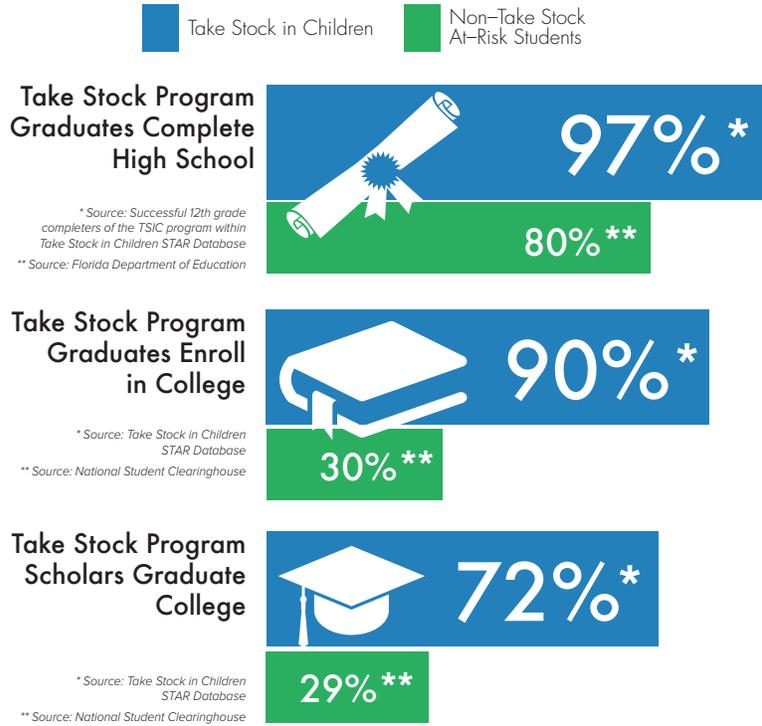
The Take Stock App, launched in 2020, was created by a Take Stock mentor and military veteran to enhance and modernize the mentoring experience. With the Take Stock App, virtual mentoring expands opportunities to professionals, snowbirds, and multi-generational mentors, allowing mentoring to occur from anywhere worldwide at commonly convenient times.

Take Stock App Allows Mentors / Mentees to:

- Schedule a virtual mentoring session.
- Video or text chat in a secured and monitored environment with built-in security and supervision (based on keyword alerts from the National Center for Missing & Exploited Children).
- Log a mentoring session to help standardize session reporting for the Florida Department of Education, creating efficiency for our Take Stock in Children mentors.
- Access the Take Stock in Children Mentoring Toolkit and other resources used during mentoring sessions.
- Access to student mental health and wellness workshops and other student support services.



Our Results



Measuring Program Impact

National Student Clearinghouse releases an Annual High School Benchmarks Report measuring college enrollment and completion by income sub-group. The current version of this report (as of publication of this document) analyzed college enrollment for the class of 2020 and college completion for the class of 2014. Take Stock in Children utilizes the same cohorts in order to effectively measure program impact.



8,500
middle / high school students served annually in our 6–12th grade mentoring, college readiness, and scholarship Take Stock in Children program.



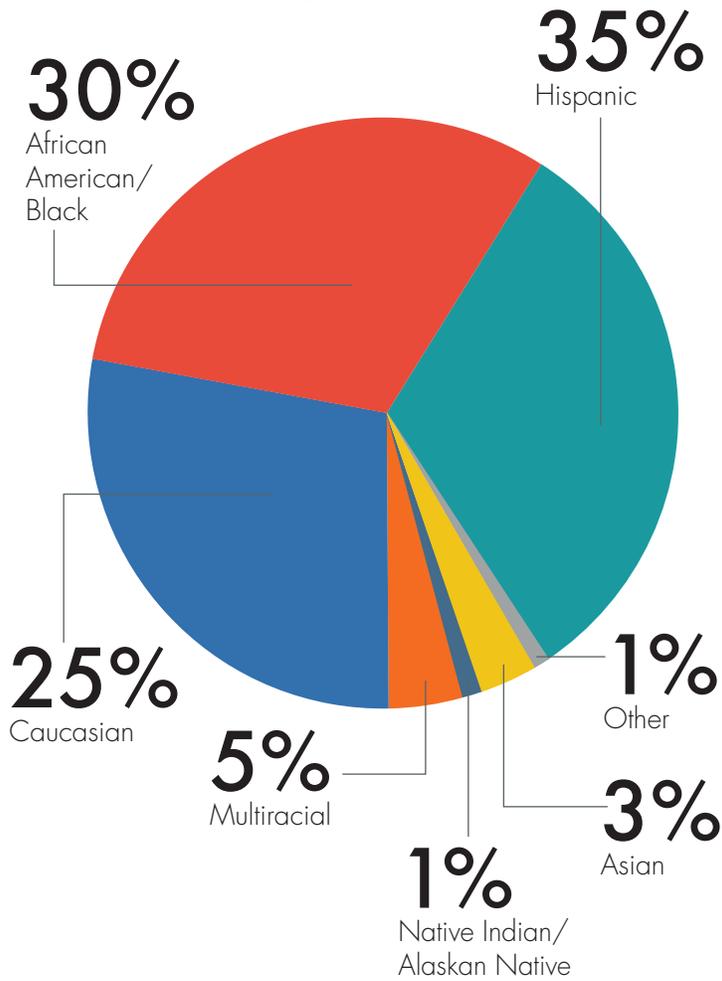
6,500
college scholars served annually in our postsecondary degree attainment Take Stock in College program.



15,000

The Take Stock in Children organization and network serves approximately 15,000 student scholars annually.

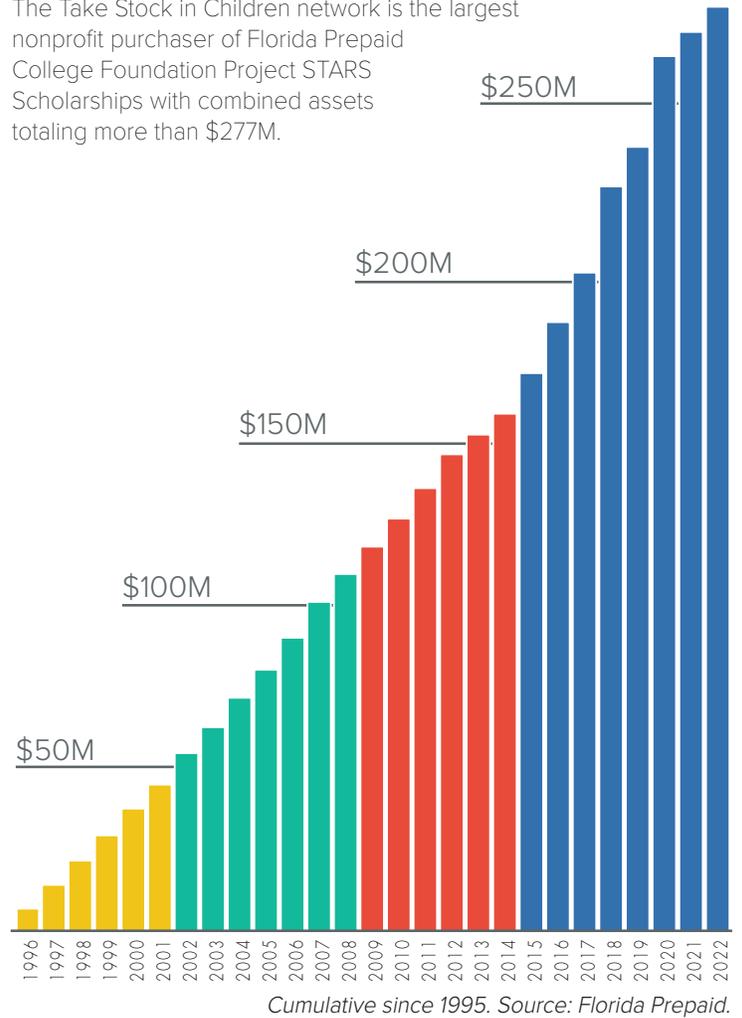
Scholar Demographics



Data Source: Take Stock in Children STAR Database

Scholarship Acquisition

The Take Stock in Children network is the largest nonprofit purchaser of Florida Prepaid College Foundation Project STARS Scholarships with combined assets totaling more than \$277M.



Supporting Students for Success in College, Career, and Life

TAKE STOCK IN COLLEGE STUDENT AMBASSADORS

Student Ambassadors serve as Postsecondary Degree Attainment Influencers. Student Ambassadors meet students where they live, engaging their peers through social media to support students in navigating the collegiate experience and reaching degree attainment. The topics covered address academic success, financial planning, adjusting to college life, mental fitness, first-generation student success, and more.

COLLEGE CORNER PODCAST

The College Corner Podcast was created to be an additional resource for Take Stock students to support student success. New podcast episodes are released each month and published on Spotify, Google Podcasts, Apple Podcasts, and YouTube. Listeners can stay up to date on programming topics aligned with academic year milestones and common themes that college students face providing tips and advice on how to succeed in college, career, and life!



SUNNY, AI CHATBOT

Take Stock in College has secured a state-of-the-art artificial intelligence chatbot, Sunny. Sunny will directly impact the 6,500 economically disadvantaged, underrepresented collegiate scholars, in the Take Stock in College program. The AI chatbot is building a knowledge base to deploy specific enrollment, advisement, and student success initiatives specific to each scholar's school of attendance within the 40 public colleges and universities across Florida.



Sunny Provides:

- An increase in student engagement and establishes high-touch student services while allowing the team to scale efforts.
- Personalized interactions and suggestions for the 6,500 Take Stock in College students attending a Florida public college or university.
- Check-ins with students to learn in real-time about challenges hindering their educational success and then connecting them with needed resources.
- A way to use data to identify and provide tailored services to postsecondary students to help them achieve certification/degree attainment for success in college, career, and life.

For more information, please visit takestockinchildren.org

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