



MEDIA ALERT

MEDIA CONTACT:

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SARASOTA/MANATEE COUNTIES MAKE “STRIDES FOR EDUCATION” 5K Walk/Run Raises Scholarship Funds for Deserving, Low-Income Students

- WHAT: Take Stock in Children’s Strides for Education 5k Walk/Run
Strides4TampaBay.com
- WHEN: 8 a.m. Saturday, December 8, 2012
- WHERE: New College of Florida (Please arrive before 8:30 a.m. to receive Media Parking Pass)
8500 Bayshore Rd, Sarasota, FL 34243
- WHY: Take Stock in Children’s Strides for Education 5k Walk/Run is taking place in thirteen Florida counties and is committed to raising \$1M for scholarships for Florida’s deserving low income students. Sarasota and Manatee Counties Strides for Education 5k Walk/Run will feature **(2) full-ride tuition scholarships given to the schools with the most participants, the Orioles Mascot, the Tampa Bay Rays, and much more!** State sponsors include the Florida Lottery, Staples, AT&T, Berkowitz Pollack & Brant, Comcast, Florida Blue, Helios Education Foundation, Macy’s, Pollo Tropical, Suncoast Schools Federal Credit Union, Amscot, Correct Chemo, Fit2Run, Florida Crystals, Provenance Wealth Advisors, Rays Baseball Foundation, Tire Kingdom and the William R. Kenan, Jr. Charitable Trust.

About Take Stock in Children

Take Stock in Children is a 501(c) (3) non-profit organization with a solid 17 year history of providing mentors, educational scholarships and hope for Florida’s low-income and deserving youth. The organization has provided educational support and college scholarships for over 18,000 children in partnership with more than 800 public schools throughout 67 counties in Florida. It is the only scholarship mentoring program that has attained a high school graduation rate of 92 percent in Florida. The program’s multi-year commitment to students and their comprehensive program services begin in middle school and continue through high school graduation and into college. Special emphasis is placed on student accountability and specific measurable outcomes. Take Stock in Children students pledge to meet with their assigned mentor once a week, maintain a minimum grade point average of 2.5, and remain drug and crime free. Upon successful high school graduation, as a fulfillment of their contractual agreement, students are then awarded a college scholarship to any college, university or vocational school in the state of Florida. To learn more about Take Stock in Children, please call 888-322-4673 or visit www.takestockinchildren.org.

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